

CAPABILITY STATEMENT



SPECIALISTS IN SIGNAGE FOR
OVER 55's, RETIREMENT &
LIFESTYLE COMMUNITIES

WHO WE ARE

Established in 1982, Barrier Signs Pty Ltd is a trusted Australian signage partner for over 55s lifestyle communities, retirement villages, and senior living environments, delivering clear, accessible, and durable signage that supports safe, comfortable, and independent living.

Signage within retirement and lifestyle communities plays an important role in helping residents, visitors, and service providers navigate shared spaces with confidence. Barrier Signs works closely with village operators, facility managers, and development teams to deliver signage solutions that are easy to understand, visually clear, and sensitive to the needs of older residents.

From our Taree, NSW manufacturing facility, and supported by a team of 36 full-time professionals, we deliver all signage in-house, from design and manufacture through to dispatch – we control all elements of the production process.

Barrier Signs understands that retirement living signage must balance function, dignity, and aesthetics. Our solutions are designed to enhance wayfinding, improve safety, and contribute positively to the overall look and feel of community spaces.

Aurora
• ASSISTED RETIREMENT LIVING •



RESORT SITE PLAN

1. Tai Chi Retreat
2. Bowling Green
3. Clubhouse
4. Outdoor Pool
5. Indoor Pool
6. Gym
7. BBQ Area
8. Sales Office / Manager's Residence
9. Craft Room
10. Caravan Storage, Hobby Workshop
11. Community Garden

Contact Details
Barrier Signs Pty Ltd
15-19 Grey Gum Rd, Taree NSW 2430

(02) 6552 7200

sales@barriersigns.com.au
www.barriersigns.com.au

Contact
Jack Scanes – General Manager



CORE CAPABILITIES

Design & Engineering

- Design of clear, intuitive wayfinding systems for village roads, pathways, community facilities, and residential areas.
- Consideration of visual clarity, legibility, and contrast to support ageing eyesight and accessibility.
- Development of signage that supports resident independence, visitor navigation, and emergency response.
- Collaboration with village managers, operators, designers, and project teams to align signage with community branding and layout.
- Design compliant with accessibility requirements and Australian Standards, including tactile and high-contrast signage where required.
- Planning signage systems that allow for future expansion or staged community growth.

Manufacturing Excellence

- In-house manufacture of durable, high-quality signage suitable for indoor and outdoor residential settings.
- Use of UV-stable, weather-resistant materials for village roads, gardens, and shared spaces.
- Smooth finishes, rounded edges, and resident-safe construction methods.
- Consistent colour, typography, and branding across the entire community.
- Easy-clean, low-maintenance finishes to reduce ongoing upkeep.
- Anti-graffiti and fade-resistant coatings to support long-term presentation.



COMPLIANCE & QUALITY

- Signage produced in accordance with Australian Standards and accessibility guidelines.
- Strong focus on resident safety, clarity, and risk reduction.
- Quality-controlled in-house manufacturing and installation processes.
- ISO 9001 Quality Management System.
- ISO 14001 Environmental Management System.
- ISO 45001 Workplace Health & Safety.
- Currently undergoing accreditation for ISO 27001 Information Security Management Systems.

WHY CHOOSE BARRIER SIGNS

- Over 40 years of experience delivering signage for community-focused environments.
- End-to-end in-house capability for quality, consistency, and reliability.
- Fast, responsive service for regional & remote locations.
- Signage solutions that prioritise clarity, safety, and resident wellbeing.

